

# 10<sup>th</sup> Annual Safety & Business Fest

March 25-27, 2019



Now celebrating 10 years serving the Magic Valley, the Safety and Business Fest of the Great Northwest returns to the College of Southern Idaho on March 25-27, 2019. Last year, thanks to individual and business sponsors like you, over 350 attendees were able to receive valuable trainings and certifications from the over 40 workshops and safety classes offered. At the heart of the Safety and Business Fest is the core belief that everyone should have the opportunity to learn these valuable skills and thrive. This belief is reinforced by:

- All workshops are taught by experts from our community.
- Companies and community groups showcase their services/products during the Trade Show

In order to continue to provide these services free to our community, we rely on the generosity of community-minded individuals and local businesses like you for support. Without your assistance, it would not be possible to offer this event. We hope that we can count on your help to make this year's event one of our best yet!

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## WHO ATTENDS?

- We anticipate more than **450 attendees** all interested in improving their business skills and in creating a safer and a more productive workplace.

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## HOST ORGANIZATION

- Safety and Business Fest is proudly hosted by **CSI Workforce Development & Training**

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## TRADE SHOW

- Monday, March 25, 2019 12 p.m. to 5 p.m.
- Tuesday, March 26, 2019 8 a.m. to 5 p.m.
- Wednesday, March 27, 2019 8 a.m. to 5 p.m.

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## VENDOR PRIZE DRAWINGS

- We encourage you to donate prizes that will be included in the prize drawings at noon on March 26 and March 27

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## KEY DATES

- Commitment to sponsorship – February 15, 2019
- Send 300x300 square logo for inclusion in materials – February 15, 2019
- Registration open February 11 and closes on March 18, 2019

We thank you for your interest and support in our community and in the 10th annual Safety and Business Fest. Please contact us at (208) 732-6310 or [safetyfest@csi.edu](mailto:safetyfest@csi.edu)  
To sign-up to be a sponsor, go to [safetyfest.csi.edu/sponsors](http://safetyfest.csi.edu/sponsors)

# EVENT SPONSORSHIP Packages



Marketing & Publicity

Sponsorship Benefits		Leadership Sponsor (\$1000)	Support Sponsor (\$400)
Company Logo on Website		✓	✓
Company Profile on Website		✓	
Inclusion in e-invites		✓	✓
Logo Inclusion in print ads		✓	
Inclusion in radio ads		✓	
Inclusion in Press Release		✓	✓

On-Site Event visibility

Exhibit table (1 table, tablecloth & 2 chairs)* * You will need to bring your own display supplies.		✓	✓
Full page in Event Program – includes a profile of why you would be a great place to work		✓	
Logo included on Event Program Sponsor Page		✓	✓
Event signage		✓	✓
Opportunity to include promotional materials in the participant bag		✓	✓
Company Logo on the event bag		✓	

Sponsorship Benefits		Food Sponsor	In-Kind Sponsor
Company Logo on Website		✓	✓
Inclusion in e-invites		✓	✓
Logo included on Sponsor page		✓	✓
Event signage		✓	✓
Opportunity to include promotional materials in the participant bag		✓	✓