

INSTRUCTOR BIOS 2020

Aaron Keys

LSP, B.S. OSH & Fire Science
Keys to Safety LLC



It is the mission of Keys to Safety LLC to provide our clients the most current training in safety procedures to assist in developing individualized employee safety training programs, and provide thorough jobsite risk evaluations to ensure a safe and healthy work environment. The key to safety is to start with the basics: knowledge, training, and adequate PPE. We offer training for Professionals & Lay Person Responders as well as have a selection of First Aid & Industrial Supplies.

Blake Hollingsworth

Founder
Optimum Training and Safety Solutions



Blake Hollingsworth is the founder of Optimum Training and Safety Solutions. He believes that too much of one's time is lost in wait; waiting for someone else to take action or create the next movement. He believes in giving back to his community and serves on numerous boards and non-profit organizations. He met the love of his life 17 years ago and together they have three beautiful children and currently have three foster children. He graduated from Idaho State University with a double Bachelor's in Biology and Human Resource Training and Development and a Masters of Organizational Learning and Development. In his free time, Blake loves spending time with his family, playing ALL types of sports, prefers outside recreation, vacationing, archaeology, treasure hunting, scouting, leadership training, and coaching. He finished up his fifth season coaching 7th grade girls basketball and his sixth season of 8th grade boys basketball at Burley Junior High School.

Bonna Cannon

Food Processing/Quality Assurance Instructor
College of Southern Idaho



Bonna Cannon, M.S., has over 25 years industry experience in Quality, Food Safety, Operations and Engineering across all levels of organizations in public, private, venture capital and co-operative companies. She also has extensive multi-plant and contract manufacturing experience. Currently, Bonna is the Food Processing Technology Program Manager at CSI as well as the owner of Bonnafide. LLC a food safety solutions company. Her previous industry positions include Director of Quality and Food Safety at Chobani and Tree Top, and Director of Operations at Holtzinger Fruit, LLC. She worked in multiple roles at Basic American Foods including Corporate Project Manager and Idaho Value Stream Manager. Prior to entering the food industry, Bonna was a Project Engineer, as well as an Internal ISO Auditor for Praxair. She is well versed in strategic planning, risk assessment, continuous improvement, systems development, and project management in both large and small organizations. She has also interacted extensively with FDA and the various state agriculture departments across the US. This includes implementation of FDA FSMA rules, such as PCHF, IA, FSVP, Sanitary Transport, and Facility Registration. She has expertise in food safety, GFSI audit schemes (SQF), supplier evaluation/management, sanitary design, consumer complaint management, sensory evaluation and program management, labeling regulations, environmental monitoring, RTE foods, aseptic processing, incident investigation/corrective action planning, crisis management, and food defense plan development. Bonna has served as vice chair of the Operations and Technical Committee at Food Northwest, and participated in several other trade associations, such as ASQ and Center for Produce Safety. Bonna has a BS in Chemical Engineering from Kansas State University, and an MS in Engineering Management from the University of Idaho.

Brian Scott

Owner/Founder
Elevant Wealth



Brian comes from an entrepreneurial background where he started and operated several independent business ventures. He maintains a passion for and enjoys helping others plan and prepare for their financial futures. After earning a Bachelor's degree from Brigham Young University, Brian began his career in Salt Lake City with MassMutual Financial Group and later joined Waddell & Reed as an independent financial advisor in 2015. He founded Elevant Wealth in 2018 to market his growing team to the public in a way that defined his unique passion and process for comprehensive and collaborative financial planning.

Bruce Drewes

SCTPP
3T Group



Bruce is a Safety Certified Transportation Project Professional and Master Instructor with 16 years' experience in Transportation Construction and another 22 years providing technical training and education to the transportation industry across the Nation. Bruce as a certified OSHA outreach instructor is currently involved with the Transportation Development Foundation within ARTBA, providing Employee Safety education nationally. He is also involved in assisting the Local Technical Assistance Program (LTAP), Tribal Technical Assistance Program (TTAP), National Asphalt Paving Association (NAPA), and Transportation Research Board (TRB). Bruce's involvement in the national transportation system began in 2001 with his departure from the Idaho Transportation Department (ITD) where he worked from 1982 until 2001. Bruce was hired as the Training and Research Manager for the Idaho LTAP at the University of Idaho.

Bryan Matsuoka

Regional Director
Small Business Development Center



Bryan has been with the Idaho Small Business Development Center since 1996 and Region IV Director since 2006. Bryan's education credentials include a B.A. in Education from Boise State University and an M.E. from the University of Idaho. Current Endorsements and projects include: Certified Franklin Covey Facilitator of the 7 Habits of Highly Effective People, 7 Habits of Highly Effective Business Managers, Arbinger Institute Certification - DIOM/ Developing and Implementing an Outward Mindset (in process), Implementation of Internships for Community Success and Workforce Development. He maintains Idaho certification as a k-12 Administrator and Teacher. Prior to joining the Small Business Development Center, Bryon worked in public education, and then worked his way up as a sales representative to become the general manager of a software development firm for Hewlett Packard Company. His business experience includes activities as a marketing director, business owner, member of several Board of Directors, Secretary/Treasurer of an Idaho Corporation, LLC formations.

Cody Orchard

Health Education Specialist
South Central Public Health District



Mr. Orchard is a Health Education Specialist with the South Central Public Health District and has a Bachelor's degree in Health Education from Boise State University. Currently, he focuses on Tobacco Education, Prevention, Smoking cessation classes and Chronic Disease Prevention (diabetes, stroke, heart disease). For more than two years he has been researching and teaching e-cigarette/vaping education to parents, teachers, and students at local high schools in Southern Idaho.

Dana Gover

MPA, ADAC, ADA Specialist
in Training and Technical
Assistance Consultation
Northwest ADA Center



MPA, ACTCP Certification, ADA Training & Technical Assistance Consultant for The Northwest ADA Center-Idaho. Dana provides information, guidance, training, onsite reviews, and technical assistance on the Americans with Disabilities Act and other civil rights laws she earned her certification from the national ADA Coordinators Training and Certification program in 2013. Dana earned a Bachelor of Arts Degree in Communication and in 1996 she earned a Master's Degree in Public Administration. Dana is a founding board member of the newly formed organization called Idaho Access Project, a member of the Fair Housing Forum, a member of the City of Boise ADA Accessible Parking Committee, Consortium of Idahoans with Disabilities (CID) Board member, a member of the Ramp Up Idaho Project, a member of Medicaid's Personal Assistance Oversight Committee, a member of Living Independence Network Corporation's (LINC) Board of Directors, and a member of the National Council on Independent Living. Dana can be reached by email at dananwadacenteridaho@gmail.com or by phone (voice and text) at 208-841-9422 or 208-761-3073.

David O'Connell

Manufacturing Specialist
TechHelp



Dave O'Connell is a Manufacturing Specialist with over 30 years of manufacturing and food processing experience. Dave and his wife, Staci, live in Pocatello, Idaho. Dave was introduced to advanced manufacturing practices early in his career at General Electric (GE) where he attended a Deming Four Day Seminar and learned Statistical Process Control and Continuous Improvement. He continued to increase his skills and knowledge in these areas by getting his Lean Six Sigma Green Belt Certification (2004) and Lean Six Sigma Black Belt Certification (2017). Dave received advanced training in Training Within Industry (TWI); a simple, yet effective, method for training employees, dealing with people problems, and effectively using resources in the workplace.

Dave received a Bachelor of Science degree in Business from Mesa State College in Grand Junction, Colorado. While at General Electric he completed the Financial Management and Advanced Financial Management Programs.

Davy Gadd

Apprenticeship Program Manager
CSI Workforce Development & Training



Davy Gadd brings a unique skill set to the Workforce Development and Training team at the College of Southern Idaho. Through combining his experiences as a teacher and over 15 years in commercial/residential construction, he has become an effective safety instructor. The past six years he was the senior safety consultant for Northern California's leading OSHA safety training center and Turner Safety.

Debra Rose

Loss Control Consultant
Idaho State Insurance Fund



Debra Rose is a Loss Control Consultant for the Idaho State Insurance Fund. She has worked with a wide range of companies to help build their safety culture while bringing their Worker's Compensations costs down. Prior to joining the Fund, Debra worked in the warehousing industry for over 30 years and brings with her firsthand knowledge of what works in the "real world."

Dianna Willis

Board Member
Northwest ADA Center



A founding board member of the Idaho Access Project. She holds a M.A. from Georgetown University in Applied Demography and a B.A. from Boise State University in Political Science. Recently, Dianna completed a 6-month training program through America Walks to strengthen her skills in creating “walkable communities” emphasizing inclusion and equity for people with disabilities. Currently, she is leading efforts to make Boise an Aira Smart City to empower people who are blind or low vision through access to on-demand information. She serves on the Movement for Everyone, Boise Mayor McLean’s transition committee on transportation. Dianna enjoys exploring walking paths and trails with her guide dog, Teegan.

Dillon Brock

EMS Program Manager
College of Southern Idaho



Dillon Brock is a career critical care paramedic and educator. He attended the Methodist/Clarian Health Paramedic Program and attended the Critical Care Program at Vanderbilt University. He has received his B.S. in Psychology from the University of Tennessee in Chattanooga, Tennessee. Dillon prides himself on his wacky personality and dedication to student success.

Dr. Bryan Wright

CEO and DPT
Wright Physical Therapy



Bryan Wright was raised in Hansen, Idaho. He attended the College of Southern Idaho for two years, finished his Bachelors of Science at Utah State University, and earned his Doctorate of Physical Therapy at Idaho State University. After graduating, Bryan's interest in the spine led him to become the first mechanically certified back and neck specialist in the physical therapy field in Twin Falls. While working with athletes of all ages who had knee, hip, spine and shoulder injuries, Bryan developed a love of sports enhancement, including return to sports bridge training. Bryan has always maintained an interest in preventing injury, healing people and increasing athletic performance, which led him to develop the service division of SciAthlete and Work Wright Industrial Solutions. He is in the process of advancing the new "Wright at Home" device division to serve people right in their homes. To become more effective in these areas of passion, he furthered his studies and was awarded the qualification of Board Certified Orthopedic Specialist (OCS). He now spends a significant amount of his days training others to deliver high skilled treatment and to prevent injuries in the industrial realm.

Gerardo Munoz

Senior Vice President IT Director
D.L. Evans Bank



Tato has been with D.L. Evans Bank for over 21 years. He is very involved with his community by being an assistant scoutmaster for the Boy Scouts of America Snake River Council Troop 63 and is a member of the Knights of Columbus. Tato was previously a chairman of the Twin Falls City Planning and Zoning Commission as well as a former Capstone Missions Advisory board member. Tato is extremely passionate about collecting, restoring, and repairing old mechanical watches. He has earned an electronic science degree from Texas A&M and graduated from Boise State University's Engineering Technology in Electronics program. He is excited to continue his career with D.L. Evans Bank and invites his customers, friends and family to visit him at the Twin Falls Financial Center, 906 Blue Lakes Boulevard North.

Holly J Anderson

Adjunct Faculty
College of Southern Idaho



Holly Anderson is a registered dietitian-nutritionist and owner of Holly Anderson Nutrition. Holly has been a dietitian for 15 years and specializes in Intuitive Eating, body acceptance, and disordered eating recovery. She is passionate about helping others end the dieting game all while rebuilding the trust and wisdom the body has that has been dulled over years of dieting and food rules. Holly also teaches nutrition for CSI as an adjunct instructor. She completed her Bachelor's degree from Idaho State and her Master's degree from Utah State. When she isn't doing this, Holly also enjoys spending her time with her husband Zach and their daughters. They can usually be found playing, working on their fixer-upper, or taking their girls to the many activities they are involved in.

Jackie Frey

Coordinator
Twin Falls County Office of
Emergency Management



Jacqueline Frey is a native of Idaho and has lived in the City of Buhl since birth. Jackie has served as the Emergency Services Coordinator for Twin Falls County since April of 1997. Jackie promotes all areas of emergency management with local agencies, citizens, industry, local government, and school personnel. Jackie's primary responsibility is to coordinate resources for the first responding agencies during an incident or disaster in the county. Currently she is accredited in the Professional Development and Applied Practice Series through FEMA and has taken over 130 classes dealing with Emergency Management.

Jackie was awarded the Coordinator of the Year for the State of Idaho in 2001, the Governor's Award for Excellence in Emergency Management in 2001, Twin Falls County Employee of the Year in 2001, Twin Falls County Employee of the month in 2001 and 2008, and the Health Hero Award in 2017. Jackie enjoys reading, camping, toll painting, swimming, and traveling both in the United States and overseas.

Jake Ball

Consultant and Training Instructor
Industry Training Associated



Jake Ball has spent the past 18 years working as a technician, consultant, and training instructor in various industrial fields. He has a background in food processing, petroleum, chemicals, mining, power production and weapons. Jake earned an Associate's degree in Instrumentation and Automation from ISU, where he later was an instructor in the same program. He has a B.S. in network design and management, as well as his master electrician licenses in many states.

Jeremy Maxand

Program Specialist
Northwest ADA Center



A Program Specialist with the Idaho State Independent Living Council where he manages the emergency preparedness program, chairs the Idaho Inclusive Emergency Coalition, and is a board member of the Idaho Voluntary Organizations Active in Disaster. Jeremy earned an Associate Degree in Criminal Justice Administration, a Bachelor's of Science in Sociology, and a Master's Degree in Applied Historical Research. He is certified through the ADA Coordinators Training and Certification Program and serves on the City of Boise ADA Parking Advisory Committee and Open Space and Clean Water Advisory Council, Valley Regional Transit Regional Advisory Council, and the Ada County Highway District ADA Advisory Council. Jeremy is a founding board member of the Idaho Access Project, a nonprofit focused on improving accessibility in Idaho.

Joe Estey

Principle Improvement Specialist
Lucas Engineering and
Management Solutions



In 1993, Joe Estey founded Prolepsis Training, assisting businesses through North America. After selling his company to a national laboratory in 2014, he served as the National Learning and Development Manager until joining Lucas Engineering and Management Services in 2016. His primary responsibility is working with a diverse clientele including forest products and sports apparel manufacturers, fossil generation and nuclear power utilities, R&D laboratories and public agencies to assist them in eliminating undesirable events through the management of human error. As the recipient of three National Awards from the White House Executive Leadership council for his work in public outreach and education, he frequently speaks to public agencies, corporate and small business managers and front line workers across the United States. Most importantly, however, Joe has been married to his high school sweetheart for 37 years, with life's greatest lessons being cultivated while spending time with three high-energy grandsons.

John Brannen

Director
Recovery in Motion



John R. Brannen, MS, RN is a retired nurse educator who has spent 25 years working in the behavioral field helping those with mental health and/or substance abuse disorders. He is currently the director of Recovery In Motion, an organization that provides free services to those with mental health/substance abuse disorders. The mission of Recovery In Motion is to help the target population reintegrate into society and sustain their recovery. He is a member on the committee for the Program for Recovering Nurses, a committee of the Idaho State Board of Nursing. He has been honored as CTE Instructor of the Year for the College of Southern Idaho, received the Director's Award of Excellence for his work for the Idaho Department of Health and Welfare for his work in adult mental health, and was awarded the Lucille Pimintel Award from the Idaho Nurses Association for his leadership while a student nurse at the College of Southern Idaho. He is in long-term recovery himself, and has his own story of success as someone with a mental health/substance abuse disorder. He is very open about his recovery and is always willing to answer questions about his personal journey. "We are but angels with one wing. It is when we embrace that we fly." Unknown

JP Pezina

Sales/Safety Consultant
Boise Rigging Supply



JP currently holds the position of Sales / Safety Consultant, and is responsible for sales and marketing, product application training, and product specification. JP works closely with Safety Professionals in the construction, and manufacturing industry. JP has worked closely with companies in the construction, and manufacturing industries in southern California, to provide rigging and fall protection products for custom applications as well as assisting hundreds of other clients with rigging for construction and industrial projects.

Judy Heatwole

Wellbeing and Development Coordinator
College of Southern Idaho



Judy Heatwole is the Wellbeing and Development Coordinator for the College of Southern Idaho. She has resided in Twin Falls and worked at the college since 1991. Judy specializes in recruitment of college employees, handbooks, orientation, training, special events, and employee wellbeing. She loves working at the college - the students, the culture, and public service salaries. Judy returned to college to complete her master's degree in HR Training and Development from ISU in 2009. She and her husband have two sons, two daughters, and five grandchildren with one on the way, that are the joy of their lives. Judy loves to cook, golf, and garden with your family.

Justin Meador

Warehouse Manager/Inventory Control Manager
DOT Foods, Inc.



Currently the Dot Foods, Inc. Burley Idaho DC Warehouse / Inventory Control Manager. Prior to this, Justin held the position of Lean Leader with DOT covering two distribution centers, Ardmore, OK and Dyersburg, TN. Justin worked on numerous corporate waste reduction projects as well. He has almost 8 years of management service with DOT Foods and 21 plus years of distribution management experience. Prior to these 21 years, Justin served in the military for 8 years Honorably Discharged in 1994.

Keone Valdez

Safety Specialist
Agropur



Keone Valdez has worked in Safety for 10 years. Keone's unique teaching style uses magic as a tool in his safety messages to establish a connection with his audience. His goal as an Outreach Trainer is to help spread safety knowledge to those who are entering the workforce and to revitalize awareness of safety knowledge for current employees. He is currently working towards a Bachelor of Science degree in Occupational Safety and Health through Columbia Southern University. A military brat originally from Hawaii, Keone has been living in the Magic Valley for 7 years with his family. Keone enjoys doing "dad stuff", performing magic, practicing Brazilian Jiu Jitsu, and competitive pistol shooting.

Marc Harm



Marc has nearly 20 years of experience working within food and animal feed manufacturing industries, including such companies as Johnsonville Sausage, Land O' Lakes (Purina Animal Nutrition division), and JD Heiskell. He has a passion for creating a culture of achievement while working to maintain an excellent work environment with low turnover rates. His certifications include OSHA 30 General Industry, SafeStart certified trainer, Hazard Analysis and Critical Control Points, FSMA Preventative Controls Qualified Individual, and Six Sigma Champion.

Matthew Hicks

Captain
Twin Falls Police Department



Captain Hicks has been with the Twin Falls Police Department since 1993, and has served as a firearms instructor and SWAT team field commander. He is the senior captain of the Twin Falls Police Department and currently leads both the Patrol and Criminal Investigations Divisions as the department's Operations Commander.

Matt Johnson

Industrial Territory Sales Manager
MSA The Safety Company



Matt Johnson is an industrial territory sales manager at MSA The Safety Company. His concentration is focused on head protection, gas detection, self contained breathing apparatus (SCBA), and fall protection. Matt has two Bachelor's of Science degrees as well as a Master's in Business Administration (MBA). Matt has over 9 years of experience doing business in the industrial market including general industry, construction, agriculture, manufacturing, and government.

Mike Stowell

District Trainer
Idaho Transportation Department



Mike is the District Trainer in Shoshone for the Idaho Transportation Department. Mike's professional career has been divided between heavy equipment operation - road construction, maintenance, training and development, and human resources. Mike Stowell is an Idaho native who was raised in Shoshone. He has lived and worked in much of the West before he returned to Idaho to raise his beautiful family.

Monica Matthews

I/O Psychology
Matthews I/O Psychology Consulting



Monica Matthews, Ph.D. is an Industrial and Organizational Psychology (I/O) Consultant who thrives on finding solutions in the workplace by using positive psychology framework/models and tested analytics. Through people analytics and predictive measures, Monica helps companies evaluate and identify employee engagement standards and trends across the whole organization; she also partners with HR to improve corporate culture, wellness in the workplace, and leadership development. Monica partners with Mindset Management software for employee engagement analytics, HCM Metrics for ISO Human Capital accreditation, DiSC assessments for personality index awareness, and ISG a Global executive recruiting firm. Monica earned a Masters' in Industrial and Organizational Psychology, and she is just completing her Ph.D. in Industrial and Organizational Psychology. Currently, she is writing her dissertation on physician burnout and she has extensive background in both healthcare and organizational development. Monica is a member of the Society of Industrial and Organizational Psychology (SIOP) and serves on the Healthcare Government Relations Advocacy Committee for SIOP.

Rebekah Yancey

Human Resources Manager
Glanbia



Rebekah Yancey is a Human Resources Professional with 20 years of experience in Human Resources Management, Employee Relations, and Safety. She has worked in Manufacturing, Retail, and Hospitality and the one consistent thing she has found from industry to industry is that people are people no matter where you go. And people have Emotions! Rebekah's passion for HR has manifested itself in a number of ways throughout the Magic Valley. She is past president for the local chapter of SHRM, she serves on the Board of Directors for South Central Community Action and serves as a wish provider for Make-A-Wish.

Rene Rambur

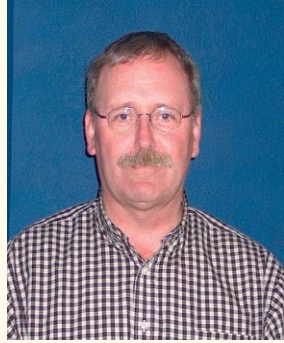
Health Workforce Program Manager
CSI Workforce Development & Training



Rene Rambur is the Health Workforce Program Manager at the College of Southern Idaho. She is a certified AHA instructor. She is a long time Twin Falls resident and has a passion for learning and serving in the community. She is a Twin Falls Optimist member and is an advisor for two student club/organizations (HOSA and CSI Dietetics and Nutrition) at CSI. When she is not working or volunteering she loves being in the outdoors hanging out with her husband and two sons.

Richard Fesler

Owner
Safety Enterprise, Inc.



Richard has been involved in Public Safety and Emergency Management for over 20 years from Military Service to Law Enforcement to Safety and Security career for a major high technology company. During that time Richard has also volunteered with the American Red Cross in Disaster Services has spent the same amount of time volunteering with American Red Cross as a Disaster Services Volunteer, Board Member and Certified Instructor for various Disaster Services Classes. Richard has designed and produced several Emergency Management and Disaster Services Training classes for his employers and the Local Chapter of American Red Cross. Richard owns a Safety and Health Consultant Company based in Meridian, ID. providing consulting services in general Safety and Health regulations for business and construction companies, as well as disaster preparedness for business and institutions.

Susan Beseris

Field Consultant
Rehabilitation Division of Twin Falls



Susan Beseris is a Field Consultant for the Industrial Commission Rehabilitation Division in the Twin Falls office. She has been with the Commission since August 2014, covering the Twin Falls and Wood River territory. Susan holds a Bachelor's degree in Political Science and a Masters degree in Public Administration from Idaho State University. Prior to joining the Commission she taught Political Science, and was an Academic Advisor at the College of Southern Idaho.

Valerie Waterland

MS, MFT, ARM, MBB
Waterland, LLC. Sustainable
HSE Solutions



Valerie Waterland, Director of HSE provides Health, Safety & Environmental (HSE) strategic and tactical services for organizations committed to improving an engaged safety workplace. Valerie is certified to guides leaders to sustainable Occupational Health, Safety Management Systems (OHSMS) using ISO 450001 and ANSI Z 10 standards. Valerie has implemented HSE solutions for over 25 years using OHSMS, Lean Six Sigma and a systems approach to improving health, safety and environmental results. She helped organizations in the food industry, transportation industry and EMS to develop and implement strategies with proven results. Valerie's key message is "Safety is a metric of our organizational culture". "Purposely craft the culture to obtain the desired results using a ISO 450001 and or ANSI Z10" . Valerie started her career as a certified paramedic providing emergency services for industrial accidents. She holds a master black belt, an associate in risk management, BS in Human Services and a MS degree in human communications. She carries a license to counsel with a systems approach in communications.