

## INSTRUCTOR BIOS

### Adam Gerson

Compliance Assistance Specialist  
OSHA Boise Area Office



Adam Gerson is the Compliance Assistance Specialist for the OSHA Boise Area Office. He has over twenty five years of experience working as a safety and health manager, industrial hygienist and safety compliance officer with OSHA. His background includes conducting process safety management inspections for compliance with 29 CFR 1910.119, industrial hygiene surveys for silica hazards, and accident investigations on large-scale manufacturing and multi-employer construction sites. He is a practicing CIH/CSP, and enjoys tennis and volunteering with Helping Idaho Dogs in his free time.

### Amanda Regnier

Training and Development Program Supervisor  
Idaho Transportation Department



Amanda Regnier is a Training & Development Program Supervisor for Idaho Transportation Department. From 2010 to end of 2017 she had a role in Environmental, Health and Safety for a local company, where she found her passion for Safety. Amanda has a Bachelor's degree in Organizational Leadership from Columbia Southern University, with a minor in Occupational Safety and Health. She is also an area Coordinator and Volunteer for Operation Lifesaver where they offer free rail safety education programs in fifty states. They speak to school groups, driver education classes, community audiences, professional drivers, law enforcement officers, and emergency responders. Idaho Operation Lifesaver started in 1972 in Idaho when the number of collisions at U.S. highway-rail grade crossings had risen above 12,000 incidents annually. To address this, the Idaho governor's office, along with Idaho Police Officers and Union Pacific Railroad launched a public awareness educational campaign called Operation Lifesaver to promote highway-rail grade crossing safety. The program was successful and the number of crossing-related fatalities dropped dramatically.

### Amy Schutte

Copywriter/Content Creator/Marketing Consultant



Amy Schutte is a marketing, consultant, freelance writer, small business owner, and brand strategist. With a background in journalism, public relations, marketing and fundraising, Amy harnesses the art of storytelling and clear messaging to help businesses engage their audience and grow their sales. She's been published in local and national publications and is a certified Story brand Guide and Copywriter. For more information, find her at [www.amyschutte.com](http://www.amyschutte.com) or on Facebook at @amyschuttellc.

### Anita Bartels

Certified Nursing Assistant Instructor  
Jerome High School



Anita Bartels has been a RN for 30+ years. She has worked for St. Benedict's in Jerome in the role of Staff Educator and presently teaches at the Jerome High School as a Certified Nursing Assistant (CNA) instructor. She also is employed by CSI as adjunct faculty in the role of CNA Instructor, State CNA skills rater, and CPR instructor. She and her husband live in Jerome and have raised 4 daughters there. She is involved in the community in various roles, enjoys being a grandmother and loves to take cruises!

### Blake Hollingsworth

General Manager  
Southern Field Welding



Blake Hollingsworth is the General Manager for Southern Field Welding, an industrial manufacturer of food grade equipment, and directs multi-plant responsibilities and manufacturing operations through a team of functional managers and supervisors. He believes that too much of one's time is lost in wait; waiting for someone else to take action or create the next movement. He believes in giving back to his community and serves on numerous boards and non-profit organizations. He met the love of his life 16 years ago and together they have three beautiful children and currently have three foster children. He graduated from Idaho State University with a double Bachelor's in Biology and Human Resource Training and Development and a Masters of Organizational Learning and Development. In his free time, Blake loves spending time with his family, playing ALL types of sports, prefers outside recreation, vacationing, archaeology, treasure hunting, scouting, leadership training, and coaching. He finished up his fourth season coaching the 7th grade girls basketball and his fifth season of boys basketball at Burley Junior High School.

## Bruce W. Drewes

SCTPP  
3T Group



Bruce is a Safety Certified Transportation Project Professional and Master Instructor with 16 years' experience in Transportation Construction and another 22 years providing technical training and education to the transportation industry across the Nation. Bruce as a certified OSHA outreach instructor is currently involved with the Transportation Development Foundation within ARTBA, providing Employee Safety education nationally. He is also involved in assisting the Local Technical Assistance Program (LTAP), Tribal Technical Assistance Program (TTAP), National Asphalt Paving Association (NAPA), and Transportation Research Board (TRB).

Bruce retired in 2013 from the Idaho Local Technical Assistance Program as the Manager of the program from 2009 until his retirement.

Bruce's involvement in the national transportation system began in 2001 with his departure from the Idaho Transportation Department (ITD) where he worked from 1982 until 2001. Bruce was hired as the Training and Research Manager for the Idaho LTAP at the University of Idaho. In addition to his duties at the Idaho LTAP, Bruce joined the National LTAP Board, becoming the President of the Board for the 2005-2006 term. In 2007 he was asked by Marie Walsh to form the National Local Technical Program Associations Safety Committee which he co-chaired until his retirement in 2013.

Bruce has worked tirelessly in the development of Partnerships within the National Transportation Community to assist in the development of the Transportation Employee and in turn the organizations.

## Bryan Matsuoka

Regional Director  
Small Business Development Center



Bryan has been with the Idaho Small Business Development Center since 1996 and Region IV Director since 2006. Bryan's education credentials include a B.A. in Education from Boise State University and an M.E. from the University of Idaho. Current Endorsements and projects include: Certified Franklin Covey Facilitator of the 7 Habits of Highly Effective People, 7 Habits of Highly Effective Business Managers, Arbinger Institute Certification - DIOM/ Developing and Implementing an Outward Mindset (in process), Implementation of Internships for Community Success and Workforce Development. He maintains Idaho certification as a K-12 Administrator and Teacher. Prior to joining the Small Business Development Center, Bryan worked in public education, and then worked his way up as a sales representative to become the general manager of a software development firm for Hewlett Packard Company. His business experience includes activities as a marketing director, business owner, member of several Board of Directors, Secretary/Treasurer of an Idaho Corporation, LLC formations.

## Chris Wood

Inside Sales  
Norco, Inc.



Chris Wood is the inside sales representative for Norco Inc. and specializes in industrial and safety products for the company. Chris has 22 years of experience in the welding, gas, and safety industry.

## Christine Hammond

AAS Paramedic, NREM, NRP  
Wildland, Firefighter  
AHA BLS Instructor  
State EMS Instructor



Christine works as a paramedic in UT, NV, and ID while teaching for the EMS department at CSI. She is a volunteer for Rock Creek QRU and fire department. During the summer Christine works as a Wildland paramedic across the states. She has two teenage daughters that are active in reining cow horse for high school rodeo, which happily consumes all her spare time.

## Dan Clark

Employee Development & Training Manager  
Clif Bar & Company



Dan Clark spent most of his life in Kennewick, WA and Moscow, ID. He attended the University of Idaho where he obtained BS degrees in Operations Management and Information Systems with a minor in Spanish. He has worked as Operations Supervisor for United Parcel Service in Pullman, WA and Reddaway Freight in Pocatello, ID. In 2010, he was hired by Glanbia Foods as Training and Development Specialist. In 2012, he began work in the Glanbia Foods Richfield plant as Regulatory Compliance Specialist and later served in the same role for Glanbia Twin Falls Cheese plant. Currently, he serves as Employee Development and Training Manager for Clif Bar Bakery of Twin Falls. Recently, he obtained his CSP level certification through the Board of Certified Safety Professionals (BCSP) and SHRM\_CP certification through the Society of Human Resources (SHRM). Dan enjoys backpacking with his wife and children, boating, biking, snowboarding and many other outdoor activities, as long as safety comes first!

### Debra Rose

Loss Control Consultant  
Idaho State Insurance Fund



Debra Rose is a Loss Control Consultant for the Idaho State Insurance Fund. She has worked with a wide range of companies to help build their safety culture while bringing their Worker's Compensations costs down. Prior to joining the Fund, Debra worked in the warehousing industry for over 30 years and brings with her firsthand knowledge of what works in the "real world."

### Dianne Jolovich

Professor, Hospitality Management  
and Culinary Arts  
College of Southern Idaho



Dianne is Professor of Hospitality Management and Culinary Arts at the College of Southern Idaho. Ms. Jolovich has taught for 13 years at CSI and is also an advisor for SkillsUSA and Collegiate DECA. She is very passionate about the Hospitality and Tourism Industry. Dianne was CTE Educator of the year at the College of Southern Idaho in 2009 and CTE Educator of the year for the state of Idaho in 2017. Dianne has a Master's in Human Resource Training and Development from Idaho State University. She is involved in community and campus leadership organizations such as Past President Mountain Plains Adult Education Association, Past President Idaho Lifelong Learning Association, Best Practice Committee, Student Success Advisory Committee, and Hospitality Management Horizontal Alignment Participant for Idaho.

### Dillon Brock

EMS Program Manager  
College of Southern Idaho



Dillon Brock is a career critical care paramedic and educator. He attended the Methodist / Clarian Health Paramedic Program and attended the Critical Care Program at Vanderbilt University. He received his B.S in Psychology from The University of Tennessee in Chattanooga, Tennessee. Dillon prides himself on his wacky personality and dedication to student success.

### Dr. Bryan Wright

CEO and DPT  
Wright Physical Therapy



Bryan Wright was raised in Hansen, Idaho. He attended the College of Southern Idaho for two years, finished his Bachelors of Science at Utah State University, and earned his Doctorate of Physical Therapy at Idaho State University. After graduating, Bryan's interest in the spine led him to become the first mechanically certified back and neck specialist in the physical therapy field in Twin Falls. While working with athletes of all ages who had knee, hip, spine and shoulder injuries, Bryan developed a love of sports enhancement, including return to sports bridge training. Bryan has always maintained an interest in preventing injury, healing people and increasing athletic performance, which led him to develop the service division of SciAthlete and Work Wright Industrial Solutions. He is in the process of advancing the new "Wright at Home" device division to serve people right in their homes. To become more effective in these areas of passion, he furthered his studies and was awarded the qualification of Board Certified Orthopedic Specialist (OCS). He now spends a significant amount of his days training others to deliver high skilled treatment and to prevent injuries in the industrial realm.

### Jackie Frey

Coordinator  
Twin Falls Country Office of  
Emergency Management



Jacqueline Frey is a native of Idaho and has lived in the City of Buhl since birth. Jackie has served as the Emergency Services Coordinator for Twin Falls County since April of 1997. Jackie promotes all areas of emergency management with local agencies, citizens, industry, local government, and school personnel. Jackie's primary responsibility is to coordinate resources for the first responding agencies during an incident or disaster in the county. Currently she is accredited in the Professional Development and Applied Practice Series through FEMA and has taken over 130 classes dealing with Emergency Management.

Jackie was awarded the Coordinator of the Year for the State of Idaho in 2001, the Governor's Award for Excellence in Emergency Management in 2001, Twin Falls County Employee of the Year in 2001, Twin Falls County Employee of the month in 2001 and 2008, and the Health Hero Award in 2017. Jackie enjoys reading, camping, toll painting, swimming, and traveling both in the United States and overseas.

## Jake Ball

Consultant and Training Instructor  
Industry Training Associated



Jake has spent the past 18 years working as a technician, consultant and training instructor in various industrial fields. He has background in food processing, petroleum, chemicals, mining, power production and weapons. His experience in this time is diverse, ranging from doing functional check-out tests on fire and gas systems for BP in Alaska, to teaching Electronics Technology in Idaho at the high school level, to implementing training programs for Newmont Gold in Africa.

Jake earned an Associate's degree in Instrumentation and Automation from Idaho State University, where he later was an instructor in the same program. He has a B.S. in Network Design and Management, as well current master electrician licenses in many states, including Idaho, Utah, California, Oregon, Wyoming, Montana, Texas, Nevada, Arizona, and Colorado. He is a member of the National Fire Prevention Association and holds a Certified Electrical Safety Worker certificate. He is also approved as an instructor for NFPA NEC code courses through the state of Idaho.

In addition to his practical industrial experience Jake has training and certifications in many related fields, including Emergency Medical Technician; Allen Bradley ControlLogix Motion Control, Maintenance and Troubleshooting; Comp-TIA A+, Network+, Project+, Linux+ and Security+; Microsoft Certified Solutions Expert Windows Server 2012 Administration; OSHA Hazardous Waste Operations and Emergency Response.

Jay Bench  
Training Coordinator  
McCain Foods



Jay has been involved in training for more than 18 years, in both the manufacturing and retail industries. He has held the Training Coordinator position with McCain Foods for 11 years. Prior to this he was a line trainer. He has earned a Safety Professional certification, Osha 10 and 30 certifications as well as an advanced degree in Training and Development.

Jay believes learning should be fun and strives to keep learning active and engaging. He has been developing training and training trainers for more than 11 years and potential leaders for 3+ years.

## Joe Estey

Principle Improvement Specialist  
Lucas Engineering and  
Management Solutions



In 1993, Joe Estey founded Prolepsis Training, assisting businesses through North America. After selling his company to a national laboratory in 2014, he served as the National Learning and Development Manager until joining Lucas Engineering and Management Services in 2016. His primary responsibility is working with a diverse clientele including forest products and sports apparel manufacturers, fossil generation and nuclear power utilities, R&D laboratories and public agencies to assist them in eliminating undesirable events through the management of human error. As the recipient of three National Awards from the White House Executive Leadership council for his work in public outreach and education, he frequently speaks to public agencies, corporate and small business managers and front line workers across the United States. Most importantly, however, Joe has been married to his high school sweetheart for 37 years, with life's greatest lessons being cultivated while spending time with three high-energy grandsons.

## JP Pezina

Sales/Safety Consultant  
Boise Rigging Supply



JP currently holds the position of Sales / Safety Consultant, and is responsible for sales and marketing, product application training, and product specification. JP works closely with Safety Professionals in the construction, and manufacturing industry. JP has worked closely with companies in the construction, and manufacturing industries in southern California, to provide rigging and fall protection products for custom applications as well as assisting hundreds of other clients with rigging for construction and industrial projects.

## Judy Heatwole

Wellbeing and Development Coordinator  
College of Southern Idaho



Judy Heatwole is the Wellbeing and Development Coordinator for the College of Southern Idaho. She has resided in Twin Falls and worked at the college since 1991. Judy specializes in recruitment of college employees, handbooks, orientation, training, special events, and employee wellbeing. She loves working at the college - the students, the culture, and public service salaries. Judy returned to college to complete her master's degree in HR Training and Development from ISU in 2009. She and her husband have two sons, two daughters, and five grandchildren with one on the way, that are the joy of their lives. Judy loves to cook, golf, and garden with your family. Judy also has a black cat named Boo.

## Justin Meador

Warehouse Manager/Inventory  
Control Manager  
DOT Foods, Inc.



Currently the Dot Foods, Inc. Burley Idaho DC Warehouse / Inventory Control Manager. Prior to this, Justin held the position of Lean Leader with DOT covering two distribution centers, Ardmore, OK and Dyersburg, TN. Justin worked on numerous corporate waste reduction projects as well. He has almost 8 years of management service with DOT Foods and 21 plus years of distribution management experience. Prior to these 21 years, Justin served in the military for 8 years Honorably Discharged in 1994.

## Lisa Edinborough

Owner  
Southern Idaho Examiners



Lisa has been in the medical field since she was 19 years old. Her passion has always been to help people. In 2001, she graduated from nursing school and spent her career working in minor emergency and occupational medicine. After years of working for someone else, in 2010 she decided to open her own business. Starting with an office at her kitchen table and just one year later, she opened her office Southern Idaho Examiners in Twin Falls. Southern Idaho Examiners has grown to be one of the top drug testing companies in the Twin Falls area. In 2014, she and her brother opened a second office, Medical Associates of Idaho, in Nampa. Both offices provide drug and alcohol testing, life insurance exams, DNA paternity testing and private lab tests. In June of 2016, they purchased Cedar Springs and Associates and merged it with Southern Idaho Examiners. Combined, both locations now employ nine people allowing them to contribute to the growth of the community. Lisa is a full-time wife, mother, and grandmother. She has been married to her husband for nine years and has five grown children and two grandchildren.

## Lori Fletcher

Safety and Security Manager  
McCain Foods



Lori is the Safety and Security Manager for McCain Foods, Burley Facility, a position she has held since 2008. McCain Foods with over 60 facilities worldwide and over 20,000 employees is one of the largest food service and retail manufacturers of frozen potato products and appetizers in the world. Lori has an extensive background in the food processing industry with over 30 years of experience. Starting out on the shop floor as a QA grader and lead person, she was promoted to a management position as a production supervisor, later serving as a Sanitation Supervisor and Corporate Quality Manager. Lori has an Associate's degree in General Business from CSI, a Bachelor's Degree in Corporate Training from ISU, and an Advanced Safety Certificate from the National Safety Council. Lori has also completed the OSHA 10 hour and OSHA 30 hour course in General Industry.

## Matt Johnson

Industrial Territory Sales Manager  
MSA The Safety Company



Matt Johnson is an industrial territory sales manager at MSA The Safety Company. His concentration is focused on head protection, gas detection, self contained breathing apparatus (SCBA), and fall protection. Matt has two Bachelor's of Science degrees as well as a Master's in Business Administration (MBA). Matt has over 9 years of experience doing business in the industrial market including general industry, construction, agriculture, manufacturing, and government.

## Matthew Hicks

Captain  
Twin Falls Police Department



Captain Hicks has been with the Twin Falls Police Department since 1993, and has served as a firearms instructor and SWAT team field commander. He is the senior captain of the Twin Falls Police Department and currently leads both the Patrol and Criminal Investigations Divisions as the department's Operations Commander.

## Mike Stowell

District Trainer  
Idaho Transportation Department



Mike is the District Trainer in Shoshone for the Idaho Transportation Department. Mike's professional career has been divided between heavy equipment operation - road construction, maintenance, training and development, and human resources. Mike Stowell is an Idaho native who was raised in Shoshone. He has lived and worked in much of the West before he returned to Idaho to raise his beautiful family.



### **Misty Nelson**

Office Manager and Administrator  
Southern Idaho Examiners



Misty has been the Office Manager and Administrator for Southern Idaho Examiners for the last 6 years and has over 10 years of managerial and administrative experience with a strong customer service record. Misty handles all financial matters such as billing, accounts payable and payroll. She is also a certified collector and breathe alcohol technician. She is a full-time wife, mother, and grandmother. Misty and her husband (best friend) have been married for a year and have 2 grown children and 5 grandchildren. Outside of work Misty's greatest joy is working directly with a charitable organization raising money for children here in the Twin Falls Community. When she is not busy with that she is enjoying camping and fishing with her family.

### **Rebekah Yancey**

Human Resources Manager  
Commercial Creamery Company



Rebekah Yancey is a Human Resources Professional with 20 years of experience in Human Resources Management, Employee Relations and Safety. She has worked in Manufacturing, Retail and Hospitality and the one consistent thing she has found from industry to industry is that people are people no matter where you go. And people have Emotions! Rebekah's passion for HR has manifested itself in a number of ways throughout the Magic Valley. She is past president for the local chapter of SHRM, she serves on the Board of Directors for South Central Community Action and serves as a wish provider for Make-A-Wish.

### **Richard Fesler**

Owner  
Safety Enterprise, Inc.



Richard has been involved in Public Safety and Emergency Management for over 20 years from Military Service to Law Enforcement to Safety and Security career for a major high technology company. During that time Richard has also volunteered with the American Red Cross in Disaster Services has spent the same amount of time volunteering with American Red Cross as a Disaster Services Volunteer, Board Member and Certified Instructor for various Disaster Services Classes. Richard has designed and produced several Emergency Management and Disaster Services Training classes for his employers and the Local Chapter of American Red Cross. Richard owns a Safety and Health Consultant Company based in Meridian, ID. providing consulting services in general Safety and Health regulations for business and construction companies, as well as disaster preparedness for business and institutions.

### **Seli Mena**

Regional Manager  
Industrial Commission Rehabilitation  
Division Region 3



Seli Mena is the Regional Manager for the Industrial Commission Rehabilitation Division's Region 3 territory in Central and Eastern Idaho. She has worked for the Rehabilitation Division for the past six years. Prior to that she worked at the Department of Labor for 8 years. In both positions she has worked closely with the Spanish-speaking community and with many of the employers in Southeast Idaho as a bilingual consultant. She attended Idaho State and has a Bachelor's degree in Political Science.

### **Stan White**

Inside Sales  
Norco, Inc.



Stan White is the inside sales representative for Norco Inc. and specializes in industrial and safety products for the company. Stan has 20 years of experience in the welding, gas, and safety industry.

## Susan Beseris

Field Consultant  
Rehabilitation Division of Twin Falls



Susan Beseris is a Field Consultant with the Rehabilitation Division in the Twin Falls office. She has been with the Commission for the past 4 years, and covers the areas north of Twin Falls encompassing Shoshone, Bellevue, Hailey, Ketchum, Stanley, Fairfield, Picabo, Carey, and Richfield. Susan has a Bachelor's in Political Science and a Masters in Public Administration from Idaho State. Prior to joining the Commission she taught Political Science, and was an Academic Advisor at the College of Southern Idaho.

## Valerie Waterland

MS, MFT, ARM, MBB  
Waterland, LLC. Sustainable  
HSE Solutions



Valerie Waterland, Director of HSE provides Health, Safety & Environmental (HSE) strategic and tactical services for organizations committed to improving an engaged safety workplace. Valerie is certified to guides leaders to sustainable Occupational Health, Safety Management Systems (OHSMS) using ISO 450001 and ANSI Z 10 standards. Valerie has implemented HSE solutions for over 25 years using OHSMS, Lean Six Sigma and a systems approach to improving health, safety and environmental results. She helped organizations in the food industry, transportation industry and EMS to develop and implement strategies with proven results. Valerie's key message is "Safety is a metric of our organizational culture". "Purposely craft the culture to obtain the desired results using a ISO 450001 and or ANSI Z10" . Valerie started her career as a certified paramedic providing emergency services for industrial accidents. She holds a master black belt, an associate in risk management, BS in Human Services and a MS degree in human communications. She carries a license to counsel with a systems approach in communications.

## Vee Bustos

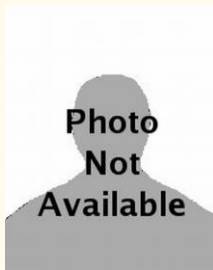
Compliance Investigator  
Idaho Industrial Commission



Vee Bustos is a Compliance Investigator at the Idaho Industrial Commission. She received her Bachelors of Science degree from Boise State University and was an investigator for the State of Idaho after graduation. After gaining valuable experience at the Idaho Department of Correction, Vee joined the Idaho Industrial Commission in 2015 working with employers to provide education and make them aware of the Idaho Rules and Guidelines to Workers' Compensation in Idaho.

## Wade Rast

Outside Sales  
Norco, Inc.



Wade Rast is the outside sales representative for Norco Inc. and specializes in industrial and safety products for the company. Wade has 32 years of experience in the welding, gas, and safety industry.

## Yarit Rodriguez

Education and Outreach Coordinator  
Voices Against Violence



Yarit Rodriguez is the education and outreach coordinator for Voices Against Violence. Yarit is a psychology student, working towards his PhD. Yarit chose this line of work because he is passionate about empowering others who are oppressed. Growing up Latinx inspired Yarit to stand up for people with a language barrier.