# **The Custom Course Development Process**

#### **ASSESS**

Your key training needs, develop a profile of the training audience, and define the desired results to increase profits and effectiveness.

## **EVALUATE**

The impact of the training, analyze post-program surveys, present as part of a follow-up and debrief process.

Together we develop an experience that uses the tools and frameworks necessary to tackle immediate issues and identifies opportunities for growth.

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## **DESIGN**

Your current training program or a brand-new one through the merger of your identified needs, instructional methods, and industry best practices.

### **DELIVER**

Your approved course materials with flexible location and timing of courses combined with A+ service to ensure optimized learning in a way consistent with company culture and priorities.